



BRUNO CAVALLARO

THE CAVALLARO FAMILY, A HISTORY OF ROOTS AND VALUES



We are a family company, driven by the passion for wine and the love for this amazing territory. Our family, for over thirty years, treats with extreme care the vineyards of the estate, with the aim of creating small productions of excellence and quality. Our roots are the Marche region, Rosora is our Home, and there began the history of our family.

For this reason we want the wines speak with the identity language and the unique style of this beautiful land, and its native vine par excellence: Verdicchio.

Today, me, Bruno, and my son Giorgio, we preserve the heritage left by my father Giuseppe, as he would have done, but with a constant projection towards the future, guided by the experience of a great winemaker and visionary like us, Leo Felici: he has been able to interpret from the beginning our project and our way of making wine.

There are several elements that unite us but, in particular, the passion that moves us, as the will to realize a desire, a dream, a vision.





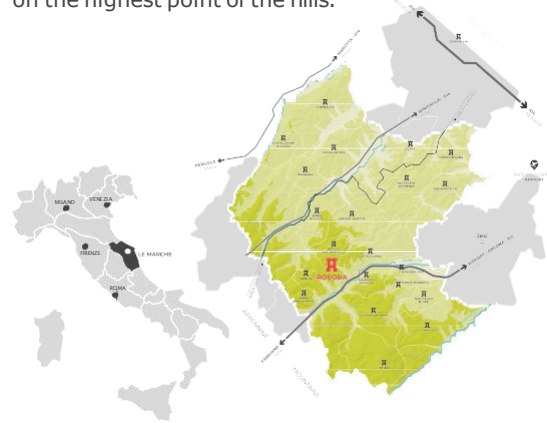
Our effort is to produce wines that can talk about this important Cru of the Castles of Jesi: Rosora, so immensely heterogeneous in every corner of its land, overlooking the sea but lulled by the slopes of the mountain.

That's why we focus all our attention on the care of the vineyards, with the aim of protecting soil biodiversity, by practicing a sustainable agriculture. This allows our plants to fight diseases, withstand environmental stress and give us grapes with perfect ripening balances.

Once the grapes have matured correctly, we dedicate to the harvest that is made strictly by hand, to preserve the quality and integrity of the bunches.

The production, intentionally selected, relies on the meticulous care of the workers in the cellar, where the master are steel and vitrified concrete tanks.

Rosora, a small town nestled in the hills, lands of Verdicchio, is situated in central Italy, between the Sibillini Mountains and the Adriatic Sea, in the Marche region. It is there that the vineyards where Croce del Moro was born, at 450 mt above sea level. The Municipality of Rosora is located on the left bank of the Esino River, and is part of the twenty-five Castles of Jesi, the ancient medieval centers situated on the highest point of the hills.





THE NEW PROJECT

MORO DELLA GENGA VERDICCHIO DEI CASTELLI DI JESI

Verdicchio since immemorial times, is considered the king of Italian white wines. Just a sip of it is enough to feel all its power and distinctive aroma. The remarkable acidity, which is maintained over the years, is given by its slow maturation and the considerable temperature ranges between day and night, favored by the mountain air coming from the Central Apennines, specially during the summer season.

This is why our wines enjoy an elegant and sophisticated balance between structure and acidity, body and flavor. Amazing is the evolutionary capacity of the wine, that can surprise years later, after long aging in bottle.

Società Agricola Croce del Moro s.s.
Rosora / Italia